



December 2021

Dear

As a valued member or prospective member, your membership renewal or NEW membership begins HERE for 2022! Please find enclosed your application for 2022, the Member benefits flyer PLUS the 'Promotion in Motion' advertising opportunities!

The 'Promotion in Motion' is a comprehensive list of the many opportunities to advertise your business throughout the year – including the Charlie Russell Chew Choo, 4<sup>th</sup> of July fireworks, Ag Tour and more! We hope you will take advantage of making your 2022 promotional investment along with your membership renewal.

### **Why be a Chamber member?**

#### Advertising

- ✓ ABC/FOX 15 second ads\*\*
- ✓ LACC website, social media cross promotion, Newsletter, and inserts
- ✓ Display brochures, business cards, etc. at the Chamber office!
- ✓ New resident packets, visitor & tourist information! (We are typically the FIRST contact!)

#### Referrals

- ✓ When the Chamber is approached for Business information or referrals, Chamber members are the businesses we refer DAILY!

#### Community Participation

- ✓ Community promotions with Chamber members
- ✓ Work with planning committees for events & activities
- ✓ Sponsor and/or Supply Chamber events

*\*\*NEW members will have the opportunity to have FREE advertising spots. Once your membership is paid in full, a certificate providing the details will be forwarded to you. RENEWALS done by January 30, 2022, paid in full, will also be able to take advantage of this FREE offer*

Join the Chamber & support Central Montana and surrounding communities grow & prosper!  
If you have any questions or need additional information, please feel free to contact us at the Chamber office – (406) 535-5436.

**Laurie Huber**, Executive Director  
LACC Board of Directors

### **MISSION**

**The Lewistown Area Chamber of Commerce exists to provide opportunities for our members in order for our community to grow and prosper.**





# 2022 NEW / RENEWAL MEMBERSHIP

*Join us in 2022 and make a difference in Central Montana!*

*Be a part of a dynamic business environment serving one another and the Lewistown Area. We are stronger together. Please complete the form below so we may update our records and business directory available at the Lewistown Area Chamber of Commerce.*

**Business / Individual Name:** \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone number \_\_\_\_\_ **May we text your cell#? Y / N**

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Facebook page?** Yes/No      **Accepts Chamber bucks?** Yes/No

Category: (i.e., retail, food services, etc.) \_\_\_\_\_

***Information on this form will appear on our website!***

Please indicate your investment level:

- \_\_\_ Youth \$50.00 (16-22 yrs.) **NEW!**
- \_\_\_ Artists/Artisans \$75.00 (home based craftsperson)
- \_\_\_ Ind/Non-profit \$150.00

- \_\_\_ Farm & Ranch \$150.00 **NEW!**
- \_\_\_ Base Rate \$200.00 (business with 6 or fewer employees)
- \_\_\_ Base Rate + \$200.00 (business, 6 employees) + \$10.00/FT employee up to 100
- \_\_\_ Accommodations \$200.00 (business, 6 employees) + \$10.00/FT employee up to 100 + \$3.00/sleeping room over 10 rooms (accommodations are defined as any business required to collect bed tax under MT law)
- \_\_\_ Banking \$200.00 (bank, 6 employees) + \$10.00/FT employee up to 100, plus \$30.00/million on deposit

**Member Options: (See Benefits flyer enclosed)**

\_\_\_ Package A (\$500)    \_\_\_ Package B (\$1750)    \_\_\_ Package C (\$3500)

**Promotion In Motion with the Chamber: *Check out additional Sponsor opportunities on reverse!!***

- \_\_\_ Charlie Russell Chew Choo: Specify: **Placemat: \$ \_\_\_\_\_ Train Car: \$400.00 for season**
- \_\_\_ Pancake Breakfast (supports the AG TOUR!) **\$50.00**
- \_\_\_ Golf Sponsorship, Specify: Hole Sponsor **\$25.00**    Golfer Goodie Bag: (Contact Director)
- \_\_\_ **\$60.00** Chokecherry booth, September 10, 2022 festival (Full price \$85)
- \_\_\_ **\$25 or \$ \_\_\_\_\_** Fireworks Donation, July 4, 2022 Summer Celebration

***Remit this form with payment - cash, check or credit card (Service fee applies).***

\$ \_\_\_\_\_ Total investment    **Signature:** \_\_\_\_\_





## 2022 NEW / RENEWAL MEMBERSHIP

### 'Promotion in Motion' with the Chamber

#### Chamber Newsletter

The LACC newsletter offers one free insert per year to Chamber members and the opportunity to include additional inserts at \$25/month. These newsletters are distributed to 275 addresses throughout the area and are also posted online at [www.lewistownchamber.com](http://www.lewistownchamber.com)

#### Chamber E-blasts

The LACC weekly email blast of information provides a platform for members to advertise events, activities, and business news. The email goes out on Friday afternoons. Members can also have an email blast dedicated solely to their event or activity once per year with their membership. Additional e-blasts are \$25 with a limit of 3/week from the Chamber overall so scheduling your e-blast ahead of time is recommended.

#### Chamber Website

The LACC website member directory offers anyone with web access the opportunity to search for member businesses. This service is currently free to members. Additional bells and whistles may be available for a fee.

#### Chamber Referrals/On-site information & Welcome Packet

The LACC office serves as the area visitor center and relocation information source. Brochures and flyers from your business may be left with our office for walk-in or call-in requests for information.

### ***ONE STOP FOR YOUR 2022 CHAMBER EVENT SPONSORSHIP – STARTS HERE!***

#### CHARLIE RUSSELL CHEW CHOO

Below are the many opportunities for LACC members to advertise on the Charlie Russell Chew-Choo dinner train. Space is limited, assigned on a first come-first serve basis and fees apply

Placemats: 10 slots available | **\$ 50.00 for large corner spots (4), \$25.00 small spots (6)**

Train Cars: The five cars of the Charlie Russell Chew-Choo provide opportunities on the exterior for advertising. Advertising space is limited to one per car - **\$400.00 Entire Season**

#### AG TOUR

The Lewistown Area Chamber of Commerce hosts a pancake breakfast each year during the July 4<sup>th</sup> Celebratory events. The funds earned from this breakfast go to support the Central Montana Ag Tour that takes place in October. The Ag Tour is coordinated by volunteers from the LACC Board Directors and a committee of community members committed to supporting the Ag community Central Montana. Join the many sponsors with a **\$50.00 sponsorship**. Interested in being a major sponsor? Contact the Director – Laurie Huber or Board Chair – Dennis Descheemaeker.

#### 2022 GOLF HOLE SPONSORSHIP!

Join us in July for a fun day with friends on not one but two Central Montana golf courses!

**Hole sponsorship - \$50.00**

**Golfer goodie bags Sponsor** – Contact the Director for additional information!



Member category: Cost of membership:	Youth / Student \$50	Artists/ Artisan \$75	Indiv/Non-profit Farm & Ranch \$150	Base \$200	Package A \$500	Package B \$1750	Package C \$3500
Referrals/Brochures, cards & info @ LACC	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Weekly EBlasts	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Social media	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Bulk Mail Permit	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Newsletter inserts (\$25)	1 FREE	1 FREE	2 FREE	2FREE	4 FREE	12 FREE	12 FREE
Chamber website (\$25/category & link)		1 category, logo and link	1 category, logo and link	1 category, logo and link	2 categories, logo and links	3 categories, logo and links	3 categories, logo and links
Chamber bucks	NA	FREE to participate	FREE to participate	FREE to participate	FREE to participate	FREE to participate	FREE to participate
July 4 <sup>th</sup> Breakfast					2 FREE tickets	4 FREE tickets	6 FREE tickets
Chokecherry booth	\$20 off	\$40 Off	\$40 Off	\$40 Off	\$25 Off and 1 free Chokecherry item	\$25 Off and 2 free Chokecherry items	Free booth, 2 free Chokecherry items
Ag Tour					1 FREE ticket	2 FREE tickets	3 FREE tickets
Golf Tournament						2 FREE entries	4 FREE entries
Charlie Russell Chew- Choo Dinner Train	NA	10% off adult ticket (\$100)	30% off adult ticket (\$80)	30% off adult ticket (\$80)	50% off adult ticket (\$55)	1 FREE adult ticket	2 FREE adult tickets
STARadio ad package <i>*New Members</i>	NA	65 free:30 sec commercials; free production	65 free:30 sec commercials; free production	65 free :30 sec commercials; free production	65 free :30 sec commercials; free production	65 free :30 sec commercials; free production	65 free :30 sec commercials; free production
abc FOX SWX KFBB TV ads <i>*New members</i>	NA	50 free :15 sec commercials	50 free :15 sec commercials	50 free :15 sec commercials	50 free :15 sec commercials	50 free :15 sec commercials	50 free :15 sec commercials
<b><i>MORE Benefits!</i></b>	<b><i>Chamber members are welcome to the Annual member appreciation event, Green Feet, 4<sup>th</sup> of July fireworks &amp; more! Network to Grow your business – Access to Resources – Advocacy &amp; Connect businesses</i></b>						
<b><i>Total benefit value if utilized fully</i></b>		<b><i>\$70 +</i></b>	<b><i>\$140 +</i></b>	<b><i>\$140 +</i></b>	<b><i>\$390 +</i></b>	<b><i>\$960 +</i></b>	<b><i>\$1760 +</i></b>

# Join Lewistown Area Chamber of Commerce

- Network & Grow business
- Resource access
- Advocacy in action

Lewistown Area Chamber of Commerce  
408 NE Main Street, Lewistown, MT 59457

406-535-5436

[lewchamb@midrivers.com](mailto:lewchamb@midrivers.com)

[www.lewistownchamber.com](http://www.lewistownchamber.com)

